



May 14, 2020

Dear HSA members,

The election committee would like to announce to all members that the election for the executive board vacancies for the 2020-21 school year will be held on Wednesday, June 3. We are happy to have received applications for all the vacancies by the May 8 deadline, and now we would like to acquaint you with the candidates. You'll notice that most of the open positions are unopposed, simplifying the process substantially.

President - James Cozzarelli
Disbursing Treasurer - Charina Schott / Anthony Puleo
Collecting Treasurer - Nadine Knapp
Secretary - Brittany O'Neill
Membership Engagement Chair - Rachele Cohen
Class Parent Liaison - Alyssa Heede

The opportunity for the candidates to speak at an HSA meeting, so you can get to know them, is being replaced by sending you the application they submitted to the election committee.

We will be in touch one last time, to provide voting information to HSA Members in good standing. The election committee is setting up a means for voting confidentially and anonymously via an electronic system.

Thank you,
Brookdale HSA Election Committee
Salli Sochko, Danielle Kepler, Janet Treadaway

**Brookdale Home and School Association Executive Board
Officer Candidate Application Form**

Name: James Cozzarelli

Date: 5/5/2020

Position: President

Term of Office: 2 years

Related Experience: *Please share below your related professional or volunteer experience in no more than 100 words.*

I have worked in video production operations and creative for the past 15 + years. I have overseen a team of more than 25 to execute productions and events, ranging on the small scale to extra-large scale. Within this role, I have been responsible for creating budgets, from \$500 to \$20 million, tracking and reporting final numbers; as well as overseeing direct-report's budgets to come in on target. At times, I have several projects happening at the same time, multi-tasking between all of them. A major part of my role is creating new processes and policies and implementing them within existing projects. I closely evaluate current processes to determine if anything needs to be changed before rolling out new plans.

In addition to working in video production, I am a 200-hour certified yoga teacher, as well as a 95-hour certified children's yoga instructor. I specialize in children's yoga.

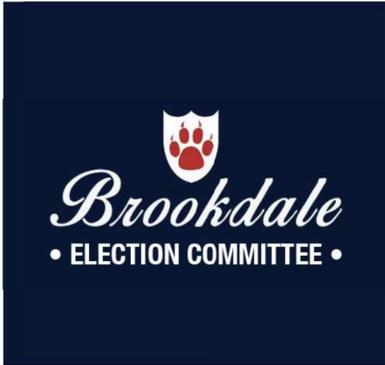
Candidate Statement: *Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.*

Being involved in the HSA has given me the chance to bridge the gap between home and school. I had the honor & opportunity to be the co-chair for the Halloween Dance, seeing firsthand how these events bring our community together and allow us to be a part of our children's school family.

As President, one of my goals is to continue to provide transparency around the HSA's roadmap for the year, while being open-minded and flexible around adding new programming, or making improvements as necessary. To do this, the HSA Board will work together, sharing collective knowledge and making decisions as a team. Delegation is key and is how we can be successful in enriching our children's school. Together, we will look at look at new opportunities for Brookdale and where needed, refine current processes and events, and explore what else can enhance our collective experience.

Additionally, I put a strong value on the input and involvement beyond the board. I would like to further put an emphasis on finding ways to increase involvement from our Brookdale families.

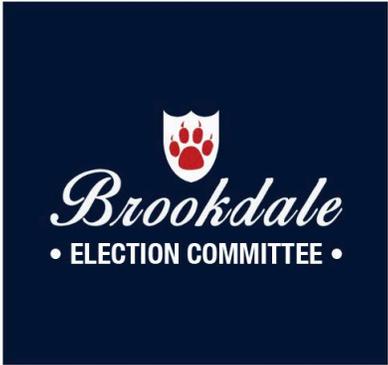
At the end of the day, this should be fun for families and that's how we will continue to attract new volunteers in supporting their children's school.



Brookdale Home and School Association Executive Board

Officer Candidate Application Form

Name: Charina Schott	Date: May 8, 2020
Position: Disbursing Treasurer	Term of Office: 2020-2021
<p>Related Experience: Please share below your related professional or volunteer experience in no more than 100 words.</p> <ul style="list-style-type: none"> -Over 15 years of experience working in an architectural firm where collaboration with others and communication between various organizations and teams is paramount. -Current HSA Executive Board Member as Class Parent Liaison -Member of Brookdale STEAM, volunteered for various school activities/events such as Halloween Dance, Trunk or Treat, Fun Fair, Tricky Tray and past/present class parent -Creator and administrator of the Facebook group "Parents of that Elementary School on Broad St. in Bloomfield, NJ" to provide the Brookdale community relative and shared information. 	
<p>Candidate Statement: Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.</p> <p>As a current member of the HSA Executive Board, I would like to utilize my experience from this year and continue supporting the Brookdale Community in a new Board position.</p> <p>Here are a few ideas that I feel should be implemented:</p> <ul style="list-style-type: none"> -use our experience in the Virtual environment to make monthly meetings more accessible by streaming meetings allowing for more Community participation -implement the ability for digital payment for dues, events, programs, etc. -modify the types and frequency of fundraisers -introduce new chairs to help streamline certain aspects of the organization by using parent talent <p>As a member of Brookdale STEAM, I helped plan and organize school-wide family events such as Game night and STEAM night. I would like to bring more free-admission family-type events to the school.</p>	



Brookdale Home and School Association Executive Board

Officer Candidate Application Form

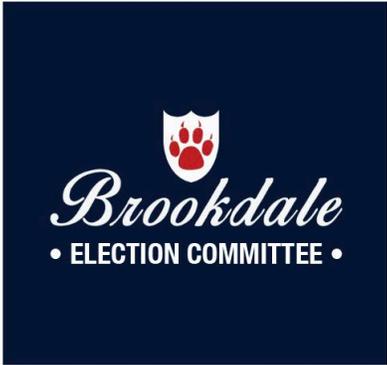
Name: Anthony Puleo	Date: May 7, 2020
Position: Disbursing Treasurer	Term of Office: 2 years

Related Experience: Please share below your related professional or volunteer experience in no more than 100 words.

I have accounting and bookkeeping experience from my prior real estate and maintenance business. I would make payment collections in all forms, handle large checkbook balancing of accounts receivable/payable. Plus I'm very good with numbers.

Candidate Statement: Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.

I would like to help the school by filling one of the positions needed at this point of the year. Both of my children are young so I look forward to helping out in the years to come. I have a willingness and desire to assist in any way possible and this position seems like a good fit for me. I think it's a good position for me to begin my HSA volunteering and hope to expand my volunteering with the experience that comes along with it.



Brookdale Home and School Association Executive Board

Officer Candidate Application Form

Name: Nadine Knapp	Date: May 8, 2020
Position: Collecting Treasurer	Term of Office: 2 years
<p><u>Related Experience:</u> Please share below your related professional or volunteer experience in no more than 100 words.</p> <p>I have been an active member of the HSA and Brookdale community since my first child entered the school 3 years ago. This year I am the class mom for both kindergarten and 2nd grade. I have also served as social chair and co-chair of the Tricky Tray fundraiser for the past 2 years. Math has always been a strength of mine and I would love to serve as the collecting treasurer of the Brookdale HSA.</p>	
<p><u>Candidate Statement:</u> Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.</p> <p>I have a very strong believe in supporting and serving my community. I have built many positive relationships in the Brookdale community as well as all over town and I would love to give back by serving on the board. I feel passionate about creating a fair and welcoming environment for everyone and I intend to work to provide that as a member of the board.</p>	

Brookdale Home and School Association Executive Board Officer Candidate Application Form

Name: Brittany O'Neill

Date: May 8, 2020

Position: Secretary

Term: 2 years

Related Experience: My husband and I have two daughters at Brookdale School (currently in first and third grades) and I work as a lead preschool teacher at Union Congregational Nursery School in Montclair. Prior to starting at Union Cong four years ago, I taught fifth grade at Marymount School of New York in Manhattan. I have been an active volunteer at Brookdale, serving as the co-chair of the Performing Arts Committee and the Beautification Committee for the past two years, and also as a Class Parent in first and second grades. Additionally, I serve as leader of Daisy/Brownie Troop 20138. Outside of Brookdale, I volunteer as a Class Agent (responsible for fundraising) at my undergraduate alma mater, Colgate University, coach girls lacrosse in Montclair, and volunteer at Toni's Kitchen.

Candidate Statement: As a mother and a teacher, I have always been eager to lend my support to a school community that fosters curiosity, creativity, inclusion and kindness. My decision to run for a Board position stems from this interest; I would like to participate more actively in fundraising, programming and other initiatives in support of our Brookdale students, faculty and staff. As Secretary, I would seek to help the HSA Board continue their fundraising mission while supporting new programming and enrichment opportunities for our students. I have always believed that a teacher's most important job is to be an effective communicator; I feel this important, as well, for a Board member. In my professional and volunteer work, I collaborate, cooperate, and disseminate information regularly, both in person and in writing, to adults and children. I am a team player whose solid communication skills, passion for learning, and interest in supporting Brookdale School make me a strong candidate for the position of Secretary. Thank you for your consideration.

Brookdale Home and School Association Executive Board

Officer Candidate Application Form

Name: Rachele Cohen

Date: 5/7/2020

Position: Social Engagement Chair

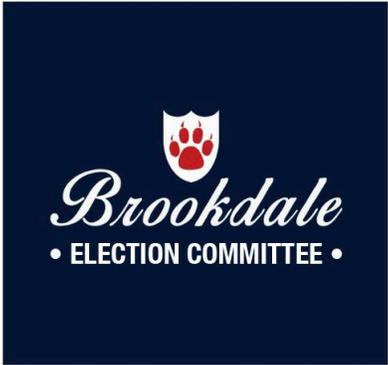
Term of Office: 2020-2021

Related Experience: Please share below your related professional or volunteer experience in no more than 100 words.

I have been the Co-Chair of the Shoresh Preschool Parent Committee for the past 2.5 years. In this capacity I have had experience organizing and executing fundraising/social events including our annual Gala fundraiser for 150 people; encouraging a sense of community among our preschool parents; filling volunteer positions and managing volunteers; engaging parents in Parent Committee participation; maintaining contacts with local businesses and venues for event hospitality; serving as a liaison between parents, teachers, and the preschool director; managing committee meetings; maintaining volunteer lists and preferences; and more.

Candidate Statement: Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.

With my oldest child in Kindergarten, 2019-2020 was my family's first year at Brookdale. As a Class Parent, it was immediately clear to me that there is a very strong connection between home and school at Brookdale. I believe that the relationship between parents, teachers, and administration is what makes a school truly special. A strong coalition of parent volunteers and event participants who are truly engaged in the Brookdale School community will continue to enhance the scope of our children's elementary school experiences, from extracurriculars, to enrichment activities, to annual events that have been part of the fabric of Brookdale for years. As Social Engagement Chair, I plan to build upon the deep-rooted sense of community that makes Brookdale awesome. I will encourage newer parents to become involved with the HSA and share their talents and connections. I will also rally the parents who have been at Brookdale for years to continue the traditions set forth by the HSA and to share their ideas and talents as well. Personally, I also plan to serve the HSA as a Board Member and/or volunteer for years to come and to become a strong voice in the already incredible Brookdale community.



Brookdale Home and School Association Executive Board

Officer Candidate Application Form

Name: Alyssa Belmonte	Date: May 8, 2020
Position: Class Parent Liason	Term of Office: 1 year
<p>Related Experience: Please share below your related professional or volunteer experience in no more than 100 words.</p> <p>I served as co-chair of the Tricky Tray fundraiser for the past 2 years. This year I was lucky enough to be the class parent for second grade and volunteered to assist in many fundraising activities. In my personal life, I work as a client relationship manager at a digital communication company so I feel very qualified to effectively outline and communicate info to our class parents.</p>	
<p>Candidate Statement: Please share below your reason for interest in serving on the Brookdale HSA Executive Board in this capacity and your vision for Brookdale HSA in no more than 250 words.</p> <p>My son will be entering 3rd grade next year and I would love to be able to give more of my time by serving on the board. As co-chair of the Tricky Tray fundraiser, I was able to experience first hand how rewarding it can be to be a part of the Brookdale community. I know how important our HSA is to all the students and teachers at Brookdale and I look forward to being an active part of that if selected for this position. My hope and vision is to continue to work towards a common goal of providing our children with the best education and experience possible while attending Brookdale. I also would like to assist the board in exploring and implementing digital fundraising and payment options to create a more streamlined, simple process for everyone.</p>	